



Parker News

A News Bulletin of Parker Jewish Institute for Health Care and Rehabilitation



Winter 2011

Message from the President/CEO:

The Parker Jewish Institute for Health Care and Rehabilitation would like to extend our best wishes for a happy and healthy holiday season, and a joyous and peaceful New Year!



Thank you.

Michael N. Rosenblut
President and Chief Executive Officer



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The League's Big Heart

The Parker League is one of the most successful, longstanding volunteer auxiliaries of its kind. Its big heart is never more evident than during the winter holiday season. Among its holiday activities this year, the League sponsored a toy sale and held a Toys-for-Tots bingo game. Residents, staff and visitors alike enjoyed the events, and a generous donation was made to the Marine Toys-for-Tots Foundation.

New members are always welcome to assist the League in fundraising, education, social activities and advocacy. The sparkling lobby gift shop operated by the League, for the benefit of the Institute, as well as many other creative activities, provides challenge and satisfaction.

For further information, call 718-289-2292 or email info@parkerinstitute.org.



Residents Welcome "Season of Lights"

Whether people celebrate Chanukah, Christmas, Kwanza, or other winter holidays, the "season of lights" lifts the spirits and provides a friendly forum for community gathering and socialization. It has become a time for colorful displays and popular songs, as well as reflections on heritage and religious services. Parker's residents, who gather weekly and on holidays in a multi-denominational chapel for religious services, kicked-off the season of lights with a joyous celebration on December 15th. Mashgiach Efraim Flaishman, Monsignor Raymond Chapetto and Rev. Rolf Larsen delivered remarks, and the residents' chorus performed, with wonderful musical accompaniment by Mrs. Fran Larsen. A Menorah was lit by resident Rose Abraham, and a Christmas Tree by Joseph Cruz, President of the Resident Council.



King of Queens

Corporate, business, finance, media and health care leaders recently honored 29 men who have made outstanding contributions to the communities of Queens County in 2011.

The "Kings of Queens" were joined by Matilda Cuomo, author and former New York State First Lady, who received the "Woman of the Year" Award. Among those honored was Robert M. Werner, Vice President for Finance and CFO of the Parker Jewish Institute for Health Care and Rehabilitation.

Reporting on Mr. Werner's selection,

The Queens Courier and Queens Business Today noted: "Given the uncertain economy, the proposed cuts in programs such as Medicare and Medicaid, and the unprecedented growth of the older adult population, perhaps no other contemporary executive is faced with more challenges than the financial heads of long term care organizations. At the Parker Jewish Institute for Health Care and Rehabilitation, Robert M. Werner has helped meet those challenges with a wealth of experience, expertise and energy."



(L-R:) Victoria Schneps, Publisher, Queens Courier; Robert Werner, VP Finance/CFO, Parker; Matilda Cuomo, author and former New York State First Lady; Michael N. Rosenblut, President/CEO, Parker; Lenny Tanzer, Chairman of Parker's Board of Trustees

Parker Connections

"Parker Connections" is a project that connects nursing home residents of the Parker Jewish Institute for Health Care and Rehabilitation with Parker's executives, and aligns their common interests into enjoyable activities. This innovation is the brainchild of Christopher Ferreri, Vice President for Administration at Parker, and the culmination of his 2011 Fellowship at LeadingAge's "Leadership Academy," a year-long learning experience designed to accelerate the leadership development of aging services professionals, and bring knowledge back to their respective organizations. (LeadingAge is a national association of 5,600 not-for-profit organizations dedicated to expanding the world of possibilities for aging.)



Describing the essence and benefits of "Parker Connections," Christopher Ferreri said: "Managers volunteer their time and ideas to assist the Therapeutic Recreation Department in resident programming, increasing the number of resident activities and fostering positive interactions between management staff and our residents." "Parker Connections" is expected to create a new level of social interaction on a regular basis. It will reaffirm Parker's well-known commitment to residents, as well as enhance the relationships between management and line staff, as they participate, side by side, in activities with residents.



Who's Who on Long Island?

Dr. Leslee Mavrovic, Parker's Vice President for Social Work Services and Resident Life, was featured in "Who's Who in Women in Professional Services" on Long Island.

Dr. Mavrovic was recognized for her "many years of experience and passion in advocating for older adults in need of health care and rehabilitation, and her tireless efforts in promoting continued, reliable information on new and existing services available to the community."

Students form "Warming Hearts Society"

Touched by a fall visit and tour of the Parker Jewish Institute for Health Care and Rehabilitation, during which they interacted with residents and observed the compassionate care provided by staff, a group of students at St. John's University's Jamaica, New York campus formed the Warming Hearts Society, dedicated to adding joy to the lives of frail elderly. Among their first activities, the students raised money on campus to purchase bright red lap blankets, as winter holiday gifts for residents of Parker. As they distributed the blankets on December 11th, the University's holiday carolers delighted residents and visitors with song and skits.



The Warming Hearts Society was featured on NY1 News.

What Are They Saying About Parker?

Parker Honored As 2011 "Health Care Hero"

Each year, Long Island Business News convenes an independent board of professionals to identify institutions and individuals for their excellence, innovations, and contributions to the enhancement of the value and quality of health care on Long Island. In November, the Parker Jewish Institute for Health Care and Rehabilitation was honored as a "Health Care Facility Hero."



Did You Know?

Did you know?

- In any 24-hour period, Parker serves some 1,500 adults through its network of health care and rehabilitation services.

Did you know?

- The community health programs of Parker enable nearly 3,000 chronically ill, disabled and frail adults annually to avoid institutionalization and live at home.

Did you know?

- Parker is a teaching center in administration, art therapy, audiology, dentistry, medicine, nursing, nutrition, occupational therapy, pastoral services, pharmacy, physiatry, physical therapy, psychiatry, psychology, social work, speech pathology, and therapeutic recreation.

Did you know?

- Lakeville Ambulette Transportation, LLC, offers adults in the communities, nursing homes and health care facilities of Queens, Nassau, Suffolk, Manhattan, Bronx, Brooklyn and Staten Island efficient and professional transportation to medical appointments, nursing homes and related destinations.



Programs and Services

- Sub-Acute Care/Post Acute Care
- Short Term Rehabilitation
- Long Term Care/Nursing Home
- Medical Model Adult Day Health Care
- Social Model Alzheimer Center
- Long Term Home Health Care
- Inpatient/Community Hospice
- On-Site Pharmacy
- Center for Research and Grants

Medical Transportation provided by:



On-site Dialysis provided by:



*Licensed by the New York State Department of Health.
Affiliated with UJA-Federation of New York.
Teaching Affiliate of*

*Albert Einstein College of Medicine, Long Island Jewish Medical Center,
New York College of Osteopathic Medicine, and Winthrop University Hospital.
A Clinical Affiliate of The North Shore-LIJ Health System.*



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